

QUALITY AND CHAIN OF CUSTODY FSC® AND PEFC POLICY

The General Management, in order to maintain the continuous and progressive development of the company, do intend to direct MEDIA PROFILI towards a complete customer satisfaction “, placing the following priorities:

- To provide Customers with products that fully meet the contractual and legal requirements not clearly expressed with a right balance between quality / price;
- To promote technical & organizational improvements, both efficient and effective.

The main Strategies of the Quality System Management will be:

- To apply and maintain effective our Quality System, according to the Norm UNI EN ISO 9001:2015 and according customers standard.
- To make the dynamic of continuous improvement a priority for everyone.
- To identify, quantify and monitor the quality strategies.
- To identify the sequence and the interaction of the processes and define how to monitor and measure them through appropriate indicators.
- To communicate adequate information relevant to the Quality Management System, in order to promote the active participation of personnel.
- To promote a professional growth of the personnel, through training courses.
- To define and manage risks and opportunities, in order to ensure that the Quality Management System can achieve the expected results.

In order to ensure the organization's leadership and its commitment to develop and maintain its Quality Management System, the Top Management has identified the Quality Management System Responsible, who has full responsibility and authority to evaluate, through internal audits, the degree of application of the Quality Management System.

Furthermore, the Top Management:

- Ensures that the quality policy and objectives are compatible with the context and the strategic directions of the organization.
- Ensures the availability of the resources necessary for the Quality Management System.
- Communicates the importance of an effective quality management in compliance with the requirements of UNI EN ISO 9001: 2015 and other customers' standards.
- Provides support to all the levels of the organization to achieve its goals.

The General Management has also established the following policy aiming to implement the application of FSC® (*Forest Stewardship Council*) and PEFC (*Programme for Endorsement of Forest Certification schemes*) framework requirements, and also to use raw wood materials originating from a sustainable management, from an environmental, social and also economic point of view.

Such a policy pursues the following objectives:

- Ensure full compliance with existing FSC® and PEFC standards (supplying, identification, inspection, labelling etc...);
- Choice of those suppliers who operate within the specifications defined by Media Profili;
- Promote suppliers' awareness on issues concerning sustainable forest management;
- Periodic training of the employees regarding the controls to be implemented in order to ensure the traceability of wood products;
- Focus on the supplying of wood products coming from sustainable managed forests and controlling that these products do not come from:
 - cuts made illegally or forests officially declared by government/environmental authorities next to become strictly protected by law without a special cut permit issued by the authorities themselves,
 - forest areas where civil rights or traditional rights of populations have been violated,
 - forest areas with high conservation values, genetically modified plants, natural forests converted to plantations or other non-forest uses
 - areas in which any of the ILO's Fundamental Conventions are violated.

Media Profili is committed to spreading these principles at every level within its own organization and among its customers/suppliers through written communications and the inclusion of the same principles on the website.

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General Manager
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